

3 OF 4 IN TAMPA: INAPPROPRIATE TO SPEND \$40 M ON INAUGURATION



HERE ARE SOME OF THE KEY FINDINGS FROM THIS STUDY

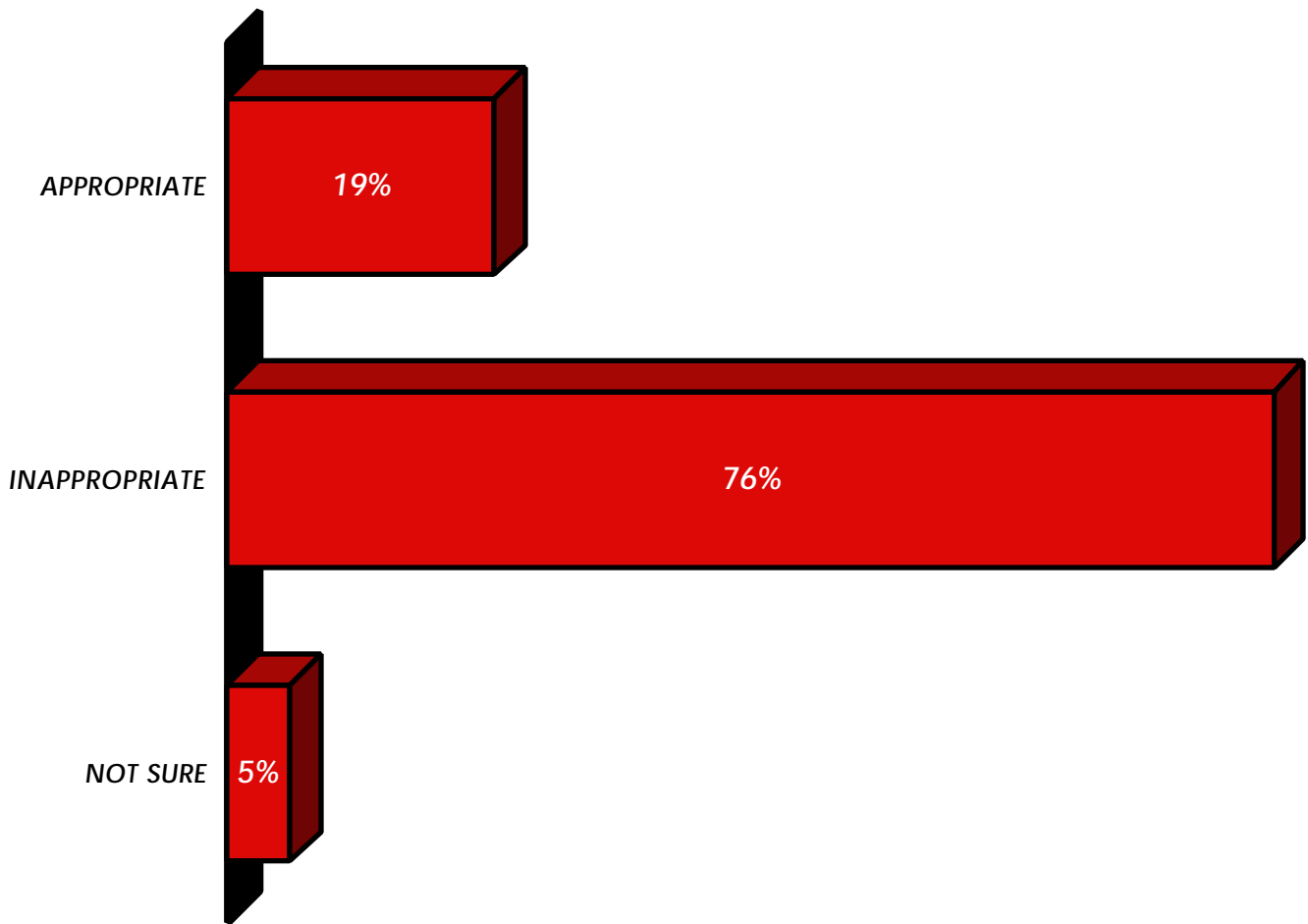
- ☛ 76% OF TAMPA AREA ADULTS THINK IT IS INAPPROPRIATE TO SPEND UP TO 40 MILLION DOLLARS ON PRESIDENT BUSH'S SECOND INAUGURATION, ACCORDING TO THIS EXCLUSIVE WFLA-TV NEWS POLL CONDUCTED BY SURVEYUSA.
- ☛ 19% THINK IT IS APPROPRIATE.

RESEARCH CONDUCTED E.T.	050110 11:30-12:54 ET
RESPONDENTS DRAWN FROM	TAMPA DMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

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Q1: SPENDING UP TO \$40 MILLION / ALL ADULT RESPONDENTS

UP TO 40 MILLION DOLLARS IN PRIVATE FUNDS WILL BE SPENT ON PRESIDENT BUSH'S SECOND INAUGURATION. DO YOU THINK IT IS APPROPRIATE OR INAPPROPRIATE TO SPEND UP TO 40 MILLION DOLLARS ON THE INAUGURATION?



THIS IS A SURVEY OF	500	ADULT RESPONDENTS FROM TAMPA DMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.8\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q1: SPENDING UP TO \$40 MILLION / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **MALE** **FEMALE** **AGE 18 - 34** **AGE 35 - 54** **AGE 55 +** **WHITE** **BLACK** **HISPANIC** **OTHER**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
APPROPRIATE	19%	27%	13%	16%	23%	19%	21%	8%	21%	0%					
INAPPROPRIATE	76%	71%	80%	79%	73%	77%	75%	90%	74%	71%					
NOT SURE	5%	2%	6%	5%	4%	4%	4%	2%	5%	29%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
APPROPRIATE	100	138	68	81	117	97	108	41	106	0					
INAPPROPRIATE	100	93	106	104	96	101	99	118	98	94					
NOT SURE	100	50	142	106	97	99	90	41	112	634					

OVERALL **MALE** **FEMALE** **AGE 18 - 34** **AGE 35 - 54** **AGE 55 +** **WHITE** **BLACK** **HISPANIC** **OTHER**

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.